



BANCA D'ITALIA  
EUROSISTEMA

MdR  
MUSEO DEL RISPARMIO

# DIGITALIZATION AND FINANCIAL AWARENESS

ROME

3<sup>RD</sup> – 4<sup>TH</sup> OCTOBER 2022

Bank of Italy's Carlo Azeglio Ciampi Centre for monetary and financial education  
Via Nazionale 190, Rome

MONDAY 3<sup>rd</sup> OCTOBER 2022

10:00 – 11:00

IFFM Board Meeting\* *Access restricted to IFFM Board Members*

10:30 – 11:00

REGISTRATION & WELCOME COFFEE

11:00 – 13:15

SESSION 1 "Museums and Technologies: what's different about Finance"

13:15 – 14:30

LUNCH

14:30 – 17:00

SESSION 2 "Recent developments of finance museums"

TUESDAY 4<sup>th</sup> OCTOBER 2022

09:30 – 10:00

REGISTRATION

10:00 – 13:00

SESSION 1 "The impact of digitalization on financial education and inclusion"

13:00 – 14:00

LUNCH

14:00 – 16:20

SESSION 2 "Recent research on financial literacy and digitalization"

## Registration

To confirm your attendance, please kindly register online through this form:  
[https://bit.ly/RegistrationForm\\_RomeConference2022](https://bit.ly/RegistrationForm_RomeConference2022)



MONDAY 3<sup>RD</sup> OCTOBER 2022

**Session 1 “Museums and Technologies: what’s different about Finance”**

11:00 – 13:15

- 11:00 – 11:10**      **Museums and Technologies: what’s different about Finance**  
*Welcome Address by **Raymond Frenken** and **Giovanna Paladino**,  
IFFM Co - Chairs and **Massimo Omiccioli**, Project Manager of the Bank  
of Italy Museum*
- 11:10 – 11:20**      **Chair Session 1: Angie Hobbs**, *Professor of the Public Understanding of Philosophy at the  
University of Sheffield*
- 11:20 – 11:50**      **Learning in the digital era: frontiers, challenges and transformations  
in the museum field**  
***Maria Xanthoudaki**, Director of Education and the Centre for Research in Informal  
Education (CREI) at the National Museum of Science and Technology*
- 11:50 – 12:20**      **When art and technology meet: the visitors’ experience**  
***James Bradburne**, Director of Pinacoteca di Brera*
- 12:20 – 12:50**      **Public Engagement & Technology: a Transdisciplinary approach**  
***Aisling Murray**, Creative Producer*
- 12:50 – 13:15**      **Panel discussion**  
**Different technologies and different museums: what’s ahead?**

**Network Lunch**

13:15 – 14:30





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International Federation of Finance Museums



**MONDAY 3<sup>RD</sup> OCTOBER 2022**

***Session 2 "Recent developments of finance museums"***

14:30 – 17:00

**Chair Session 2: Giovanna Paladino** *Director and Curator of the Museum of Saving*

14:30 – 14:50

**Bank of Italy: The project for a new Digital Museum**

14:50 – 15:30

**Visual representations of economic choices**

**Paula Zuccotti**, *Industrial designer, ethnographer, trends forecaster, creative strategist and visual artist*

15:30 – 16:40

**Recent developments in finance museums activities.**

**What's different about finance museums?**

*Testimonies from finance museums experts*

16:40 – 17:00

**Closing remarks**

**Raymond Frenken**, *IFFM Co-Chair*

**Massimo Omiccioli**, *Project Manager of the Bank of Italy Museum*

 **TUESDAY 4<sup>TH</sup> OCTOBER 2022** 

***Session 1 “The impact of digitalization on financial education and inclusion”***

10:30 – 13:00

**Chair Session 1: TBC**

10:00 – 10:30

**Introductory Speech**

***Luigi Federico Signorini***, Senior Deputy Governor, Bank of Italy

10:30 – 11:00

**Keynote speaker**

***Andreas Schleicher***, Director for Education and Skills, OECD

11:00 – 11:30

**Questions and answers**

***Coffee Break***

11:30 – 11:45

11:45 – 13:00

**Panel discussion**

***The potential benefits of digitalization on financial education and inclusion***

***Leonardo Becchetti***, Professor of Economics, Tor Vergata University of Rome

***Agar Brugiavini***, Professor of Economics, Ca' Foscari University of Venice

***Annamaria Lusardi***, University Professor of Economics and Accountancy, The George Washington University and Director, Italian Financial Education Committee

***Network Lunch***

13:00 – 14:00



 **TUESDAY 4<sup>TH</sup> OCTOBER 2022** 

***Session 2 “Recent research on financial literacy and digitalization”***

14:00 – 16:20

**Chair Session 2: Riccardo De Bonis, Head of Financial Education Directorate, Bank of Italy**

- 14:00 – 14:25**    **The use and effects of digital games in financial education**  
*Panu Kalmi, Professor of Economics and Vice Dean at the School of Accounting and Finance, University of Vaasa*
- 14:25 – 14:50**    **Digitalization, financial knowledge, and financial decisions**  
*Daniela Marconi, Financial Education Directorate, Head of Young People, Analysis and Survey Division, Bank of Italy*  
*Marco Marinucci, Financial Education Directorate, Economist in Young People, Analysis and Survey Division, Bank of Italy*  
*Giovanna Paladino, Director and Curator of the Museum of Saving*
- 14:50 – 15:15**    **Effective ways to use technology to deliver financial education - Examples and insights from research**  
*Kristof De Witte, Professor in Education Economics at the Faculty of Economics and Business at KU, Leuven*
- 15:15 – 15:40**    **The effects of online financial education on student achievement**  
*Emilio Barucci, Professor of Financial Mathematics at the Polytechnic, University of Milan*
- 15:40 – 16:00**    **Questions and answers**
- 16:00 – 16:20**    **Concluding remarks and policy implications**  
*Magda Bianco, Head of the Directorate General for Consumer Protection and Financial Education, Bank of Italy*

