

CALL FOR PAPERS 2nd TECH

Interdisciplinary Workshop on:

Technology, Employment, Change Management and Human Well-Being (TECH)

crem
| CREATIVITY | MOTIVATIONS
| TECHNOLOGY
ECONOMIC RESEARCH CENTRE
tech

Organization. The workshop is sponsored and organized by the Creativity, Motivations, Technology Economic Research Center (CremTech) at the University of Cassino and Southern Lazio.

Scientific Committee. Roberto Bruni, Benedetta Cuzzo, Fabio D'Orlando, Piero Esposito, Maria Fedele, Raffaele Giammetti, Anna Paola Micheli, Fabio Nappo, Sergio Nisticò, Antonio Riccio, Simone Tedeschi.

The Venue. The UNICAS Conference center is located in the Angevine building. Information about the Castle's structure and history can be found at: <https://lifeinitaly.com/angevin-aragonese-castle-gaeta/>

Registration and fees. There is a non-refundable fee for all attendees of EUR 150€. The fee covers a welcome aperitif, coffee breaks, two lunches, a gala dinner, and full access to all activities of the workshop.

Extended Abstract Submission Deadline: August 22, 2025

When submitting your abstract, please specify whether you volunteer as a discussant and/or session chair. If you submit a session proposal, please specify the discussants and session chair.

Where: **Angevin Castle, Gaeta (Italy)**

When: **September 22-24, 2025**

Contact

Inquiries should be addressed to:
cremtech@unicas.it

Submission abstract

No more than 2,000 words or a session proposal of no more than 500 words by filling out the TECH_2025 participation form available at the following link:

<https://forms.gle/ZkqZAhwrN1eZn2Un6>

The Workshop

The Working Group on Technology, Employment, Change Management, and Human Well-Being (TECH) at the University of Cassino and Southern Lazio (UNICAS) — a member of the European University of Technology (EUT+) — invites scholars and researchers to submit extended abstracts and session proposals for the 2025 edition of the TECH multidisciplinary workshop, to be held in the historic seaside town of Gaeta, Italy, from September 22 to 24, 2025.

We continue to believe that at the heart of any meaningful discussion on ongoing transformation lies Schumpeter's concept of "creative destruction," which highlights the dual nature of innovation: its disruptive consequences and its potential to drive growth and development. However, the destructive side is expanding dramatically—now encompassing wage polarization, income inequality, and rising bankruptcies among SMEs and consumers—largely due to difficulties in managing technological change at smaller scales, declining demand for low-skill and/or routine labor, and stagnant wages. Among the many valuable contributions, last year's workshop emphasized the urgency of rethinking how value-added is distributed across societies, including discussions around universal or means-tested basic income.

The 2025 edition of the TECH workshop aims to broaden its scope, offering a platform for the critical examination of the multiple forces reshaping today's global economy. While technological innovation—particularly in AI and robotics—remains a central focus, the discussion now extends to include geo-economic fragmentation, institutional and environmental transitions, and evolving governance structures at local, national, and international levels. At the same time, recognizing that researchers should contribute to enhancing the creative dimensions of this transformative era through effective managerial solutions and public policies, we aim to explore the frontiers of behavioral sciences. This includes investigating how human—rather than artificial—intelligence informs individual decision-making within this increasingly complex social landscape.

In this perspective, we welcome contributions that explore how these dynamics influence work, business strategies, organizational models, and asymmetric power relations—such as those between labor and capital, managers and shareholders, or governments and Big Tech—and their broader implications for human well-being. On the other hand, special attention will be given to the interactions among individuals, institutions, and firms in reconfiguring norms, value chains, policies, and management practices to navigate uncertainty and adapt not only to ongoing technological change but also to emerging ecological, social, and political challenges. The crucial role of Shumpeter's-like entrepreneurs will have to be explored.

Set, once again, against the evocative backdrop of Gaeta's Angevin-Aragonese Castle, the event aims to foster interdisciplinary dialogue among economists, engineers, management scholars, legal and political theorists, and social scientists more broadly. The goal is to facilitate vibrant intellectual exchange and lay the groundwork for sustained collaboration within and beyond the EUt+ network.

Key, but not Exclusive, Research Areas

We welcome both theoretical and empirical contributions from a wide range of disciplines. Topics may include (but are not limited to):

Technological Change, Labor, and Inequality

- Technological unemployment, wage polarization and inequalities in the age of Artificial Intelligence
- Data science approaches to measuring the impact of AI and robotics on work and business
- Ongoing technical developments of AI and Robotics
- The evolving role of managers, Human-AI collaboration in business practice and the transformation of entrepreneurial functions
- Labour law and Industrial relations during the technological transition

Individual Choices, Production, Firms, and Industrial Transformation

- Accounting, finance, logistics, marketing, and procurement in technology-intensive environments
- Implications of AI-driven technologies for the circular economy
- Industrial policy in the digital age
- Human intelligence, behavioural economics and social choices
- Corporate social responsibility and the ethical governance of emerging technologies

Geopolitical and Institutional Realignments

- Technology-induced geographical reshaping of developed, emerging, and less developed economies
- Global value chain restructuring, friend-shoring, and regional production realignments
- Strategic autonomy and industrial policy in an era of geo-economic fragmentation
- The governance of digital infrastructures and the politics of technological sovereignty
- Power asymmetries in the digital economy: the rise of Big Tech and the governance of platform capitalism

Socio-Ecological and Policy Transitions

- Intersections between the UN Sustainable Development Goals (SDGs) and economic policy
- Human-centered technological education and intergenerational skill building
- Creative policy responses for households, firms, and institutions navigating uncertainty
- Energy sustainability
- Legal profiles of artificial intelligence



CALL FOR PAPERS
2nd TECH
 Interdisciplinary Workshop on:
**Technology, Employment,
 Change Management
 and Human Well-Being
 (TECH)**