

Open Call for Papers! November 5, 2025

Confirmation sent by November 10, 2025



November 27-28, 2025
Hosted by the University of
Ferrara and SEEDS

## Eco-innovation for decarbonization and circularity: aligning business and policy with planetary boundaries 3rd International Workshop of the Eco-innovation Society

## **Keynote Speakers**



Will McDowall (UCL)



Fernando J. Díaz López (HEC Paris)

The Society for Eco-innovation Studies is pleased to announce its third international workshop, bringing together scholars and practitioners from economics, management, policy studies, and related fields. This event follows the successful editions held in Paris (2023, 2024), continuing the consolidation of a vibrant scholarly community on eco-innovation, circular economy, and decarbonization.

## Themes and Topics

We welcome papers explicitly focusing on eco-innovation (title, keywords, abstract). Contributions may use qualitative, quantitative, or mixed approaches, and multidisciplinary research is strongly encouraged. Topics of interest include (but are not limited to):

- 1. Eco-innovation in the transition to circularity and decarbonisation
- 2. Business models and eco-innovation strategies within planetary boundaries
- 3. Eco-innovation, eco-design, and sustainable product policies
- 4. Knowledge production, spillovers, and complementarities of eco-innovation
- 5. Eco-innovation for climate adaptation and resilience
- 6. Climate policy effects on eco-innovation (CBAM, ETS, carbon pricing, disaster risk management, etc.)
- 7. Eco-innovation in green finance (ESG, EU taxonomy, green bonds, etc.)
- 8. Drivers, barriers, and determinants of eco-innovation
- 9. Eco-innovation measurement and monitoring
- $10. Eco\text{-}innovation\ in\ least\ developed\ countries,\ inequality,\ and\ just\ transitions$
- 11. Open Innovation

Scientific Committee (in alphabetical order) Nicolo Barbieri, University of Ferrara & SEEDS; Mahamadou Biga-Diambeidou, UC Louvain and University of Oxford; Javier Carrillo Hermosilla, Universidad de Alcala; Valery Chistov, Deusto Business School; Fernando J. Diaz Lopez, HEC Paris and Stellenbosch University; Claudia Ghisetti, University of Milan – Bicocca; Rene Kemp United Nations University - Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT) Christoph Kiefer, CSIC - Spanish National Research Council; Imke de Kock, Stellenbosch University; Totti Konnola, Universidad de Alcala; Phoebe Koundouri, Athens University of Economics and Business and Denmark Technical University; Massimiliano Mazzanti, University of Ferrara & SEEDS; Will McDowall - University College London; Pablo del Rio, CSIC - Spanish National Research Council; Serdar Türkeli, United Nations University - Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT); Emy Zecca, University of Ferrara & SEEDS; Roberto Zoboli, Catholic University of Milan & SEEDS.



















