

Intangible Assets, Digitalisation and Asymmetries in European Value Chains

PRIN Project Workshop

23 January 2026, 9:00 am

Aula Polivalente, Luiss Campus at Viale Romania 32, Rome

9:00 am Institutional Greetings

Valentina Meliciani

Luiss University

9:15 am Keynote Speech

Bart Verspagen

UNU MERIT

10:00 am Coffee Break

10:30 am Intangibles, Technology and Global Value Chains

Chair

Claudio Cozza

University Parthenope of Naples

Presentations

Florence Jaccoud

UNIDO

Aleksandra Kordalska

Gdańsk University of Technology

Andrea Coveri

University of Urbino

12:00 am Companies, technology and asymmetries in European VCs

Chair

Filippo Bontadini

Luiss University

Intangible Assets, Digitalisation and Asymmetries in European Value Chains

PRIN Project Workshop

Presentations

Claudio Cozza

University Parthenope of Naples

Anna Giunta

Roma Tre University

Andrea Linarello

Bank of Italy

1:30 pm Lunch Break

15:00 pm Digitalisation and inequality in GVCs

Chair

Rinaldo Evangelista

University of Camerino

Presentations

Filippo Bontadini

Luiss University

Tania Treibich

University of Maastricht

Lucia Tajoli

Polytechnic University of Milan

4:30 pm Digitalisation in Global value chains in an uncertain World

Chair

Maria Savona

Luiss University

Speakers

Francesca Di Girolamo

EC-JRC Ispra

Livio Romano

Cassa Depositi e Prestiti

Victor Stolzenburg

WTO

Stefania Trenti

Intesa Sanpaolo

6:00 pm Refreshments

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Registrazione